

MEDIA RELEASE



Chief Isaac and G-P Distributing form wholesale food service partnership to bring better prices to the North

Friday, May 14th, 2021 Dawson City, Yukon:

Chief Isaac Group of Companies is pleased to introduce to the North our Dawson based wholesale provider, KLONDIKE WHOLESAL INC. (KWI)



Klondike Wholesale's mission is to contribute to the development of food sustainability in the Yukon with a focus on the Tr'ondëk Hwëch'in Traditional Territory.

Klondike Wholesale is a majority owned Tr'ondëk Hwëch'in (TH) business with its majority shareholder being Chief Isaac Incorporated. KWI is aimed to supply wholesale food and supplies to the benefit of all living in our region. Through this partnership, we aim to provide wholesale food to TH Citizens at a preferred rate, while we support local food production and distribution at the cost and accessibility our community deserves.

Business is changing in the North and we will adapt to meet the needs that this change presents to Yukoners. Klondike Wholesale's mission is to contribute to the development of food sustainability in the Klondike region. This commitment places us in a position to better serve the needs of our Northern communities.

Melanie Blanchette, CEO of Chief Isaac said: "Food security and supply for the North is becoming increasingly important. Part of that is ensuring Citizens and others have better access to affordable prices locally. G-P Distributing provides the expertise, supply chains and relationships that enable this to work. Klondike Wholesale will grow to become an important way to help us to fulfill our mandate of generating wealth and opportunities for Tr'ondëk Hwëch'in Citizens."

"...we honor and respect the local First Nations of the Yukon Territory who are custodians of this land, and are grateful for the opportunity to collaborate with a long-standing, experienced Yukon-owned business to bring the Tr'ondëk Hwëch'in Citizens a sustainable and bright future in the Food & Wholesale Industry." Heidi A.E. Bliedung Director of Operations for Chief Isaac Group of Companies.

Tyler Doll, owner and general manager of G-P Distributing said: "Our partnership with Chief Isaac allows us to share our food service experience and knowledge for the benefit of all Yukoners. In the future,

Klondike Wholesale intends to open a warehouse in Dawson, owned and operated by Tr'ondëk Hwëch'in Citizens. This development demonstrates our ability to adapt and grow and we would like to share that experience and knowledge to the benefit of all Yukoners."

To place an order with Klondike Wholesale, please call 867-667-4500 Ext. 112

= Release ends =

For more information, contact:

Melanie Blanchette

CEO – Chief Isaac Group of Companies

Tel: (807) 633-2371

Email: ceo@chiefisaac.ca

Tyler Doll

Owner and General Manager – G-P Distributing

Tel: (867) 667-4500 ext 104

Email: tyler.foodservice@g-pdistributing.com

Chief Isaac Group of Companies

Chief Isaac Group of Companies is the Development Corporation for Tr'ondëk Hwëch'in Citizens based in Dawson City in the Yukon Territory. Our mandate is to maximize profitable and sustainable revenue streams for our shareholder, the Tr'ondëk Hwëch'in Trust on behalf of all Tr'ondëk Hwëch'in Citizens. We fully own and operate Chief Isaac Inc. (catering, property management, security and custodial services), MacKenzie Petroleum (retail and bulk fuels, lubricants, propane and welding supplies) and Chief Isaac Mechanical (heavy / light auto repairs, tire services and heavy / light roadside recovery). We also operate joint ventures with carefully selected partners in a number of sectors. For more information, visit www.chiefisaac.ca.

G-P Distributing

G-P Distributing is a multigenerational Yukon business with 26 years of experience in the North as a wholesale food distributor. With G-P Distributing's diverse supply chain, our mission is to provide clients across the Yukon with an extensive variety of products within a short timeframe. G-P would like to continue to invest more into the communities to ensure the longevity of local businesses and Yukoners. That is why we have partnered with Chief Isaac to start Klondike Wholesale: Dawson's local Wholesale supplier. For more information, visit www.g-pdistributing.com.

G-P Distributing

Wholesale Food Distributor

g-pdistributing.com

29 MacDonald Road, Whitehorse, Yukon, Y1A 4L1

Phone: (867) 667-4500 - Toll Free 1 (888) 211-5368 - Fax (867) 667-4501

E-mail: orders.foodservice@g-pdistributing.com

g-pdistributing.com